

**« Hey there! I am Bertille, and I have been living in Florida since 2012. Would you like to visit a more authentic Florida with me? »**

### **/ About me /**

When I moved to Florida about 6 years ago, I quickly realized that the tourism offer here did not satisfy my expectations. Indeed, there were often very commercial tours, but they were not eco-friendly, and often involved interactions with captive animals, which goes against my values.

I always enjoy exploring a city by my own means, going outside of crowded areas, as well as spending time in nature, close to wildlife. That's how, through the years, I developed the idea of a local company in which I would guide tourists in a few specific cities to show them what Florida really is from my point of view.

### **/ My concept /**

I started my own tour agency, **Florida As A Local LLC** during Spring 2018, and I offer the following services in Florida:

#### **1) Guided tours.**

- **Private tours** : Priority to conviviality. I like when my visitors feel at ease with me. That's why I prefer offering them the atmosphere of a small group, so they can take time discussing and asking questions, capturing pictures and just overall enjoying the visit.
- **Local tours** : I lived in South Beach for more than 3 years, so I know this area very well. I discovered hidden spots walking around, while trying local food. When then I moved to Hollywood, I did the same. This is the Florida I really want to show you, far from clichés.

- **Eco-friendly tours**: I started this project with the ambition to raise awareness about animal exploitation, which is a reality here in Florida : gator farms, dolphin and orca shows, etc.... What tourists don't know is that you can easily see wildlife in their natural environment, without interfering with their life. During our tour, and if you are interested, I will recommend eco-friendly activities and places that respect that philosophy.

### **/ What visit for you?/**

- **Visit South Beach as if you lived there!** 3h walking tour. From residential areas to rooftop views over the ocean or the bay, and an exploration of the art-deco style. My tour includes cultural, historical and personal anecdotes. Possibility of an all day tour on request.
- **Wynwood, Miami's famous street art borough.** 3h walking tour. A tour mixing the admiration for art and commitment. This borough has changed a lot since I was first here in 2012, and I am sharing its history with you. I like walking along the road showing atypical walls. Part of my tour is about *artivism* (art + activism), meaning walls with a political, social or environmental message.
- **The city of Hollywood, called « the small Québec »**: 3h walking tour (other possibilities available). This is one of the favorite places for French Canadians to vacation: they usually spend up to 6 months of the year here! I offer a tour in Downtown to see all the painted walls and to experience general atmosphere of this area. We then spend time in the residential borough before visiting Hollywood Beach with a few specific stops. There is the option to end the tour by visiting a nearby park known for its mangroves.

**- Other tours are currently being developed in Miami and outside of the city. Don't hesitate to contact me for more information, and before making any reservation -**

## 2) Organization of stays/road trips.

- **Stays in Miami.** Exchanges will be made prior to your stay. We will take all the necessary time to discuss your needs through e-mail/Skype/phone. I am here to help in your search of an accommodation, and to give advice about transportation, restaurants and cultural visits. There is always the option to meet for a coffee, so you won't be alone at your arrival !
- **Road trips in Florida. Option 1 : Help at 100 %.** Exchanges prior to your stay will assist me in gathering to point out your desires for the trip. We will then establish together the full programming of your road trip : I will give you names of places to visit and lists of local activities to do (cities, nature, wildlife), along with recommendations of accommodation during your trip. Any question or problem during your road trip ? Please contact me, I'll be here for you !
- **Road trips in Florida. Option 2 : Help at 50 %.** Service is offered to those who already planned their road trip, but are not sure about the places to visit or activities to do. I am here to help you with my local expertise : Send me your itinerary, and I will adjust it according to your preferences. With this option, you will be able to enjoy Florida at its best !

## 3) Private event.

A surprise birthday party ? Proposal ? Or something else ? I am here to assist you in organizing your private event under the palm trees. Please contact me for a quote (number of persons, price, ideas).

## / Why choose my services ? /

- **Expertise:** I have been living in Florida for almost 6 years now. I discovered unusual places in the Sunshine State that you may only otherwise know if you live here, and take the time to visit the area, which I always do with passion.
- **Life abroad:** In addition to my home country France, I have lived in 4 countries until now (Spain, UK, Canada and USA). Those past experiences developed my ability to adapt to any situation. If something unexpected should happen, you can be assured that I will always find a solution;)
- **Customized services:** I will be your unique contact from the beginning to the end of the selected service, with no intermediary between us. If you don't see the service that you are looking for, don't hesitate to contact me to let me know as I am very flexible, and will be more than happy to offer it to you if possible.
- **Unique experience:** Each of my tours is unique as I especially customized for my visitors.
- **Eco-friendly values:** I respect nature and wildlife, and I try to be as transparent as possible about it with my clients. I always take some time to gather information before having any activity including animals, and I only recommend trustful places to be close to wildlife in Florida, respecting their physiological needs.
- **Food lover:** I love testing local restaurants/bars that are not too expensive. I have tons of recommendations for all foodie types: vegetarian, vegan... or not!
- **Simplicity:** I wanted to create my agency to make my own decisions. This small structure offers me the opportunity to be close to my clients.
- **Last but not least:** People say that I' am a nice person ! I think that is important information, right?;)